

2016 NCLGBA SUMMER CONFERENCE AGENDA

Wednesday, July 13th

- 10:00am – 12:00pm Budget Officer Certification Exams
- 12:00 – 1:00pm Registration
- 1:00 – 1:15pm Welcome Soundview Ballroom
Heather Drennan, NCLGBA President, Wake County
Bill Blair, Mayor, Wrightsville Beach
- 1:15 – 2:30pm General Session Soundview Ballroom
How to Inspire a Shared Vision
Presenter: Willow Jacobson, UNC-Chapel Hill School of Government
Moderator: Kimberly Franklin, Durham County
- We are all in a position of leadership, whether formal or informal. What is the secret for motivating a group when you are leading from below? Dr. Jacobson will take us through the process of inspiring a shared vision and what it could look like for a team to truly work in unity.*
- 2:30 – 2:45pm Break-Snack
- 2:45 – 3:45pm General Session Soundview Ballroom
How to Inspire a Shared Vision – Workshop
Presenter: Willow Jacobson, UNC-Chapel Hill School of Government
Moderator: Kimberly Franklin, Durham County
- We will further explore the shared vision concept by focusing on reaching individuals or departments through understanding how individual or team values factor in motivation.*
- 3:45 – 4:00pm Break
- 4:00 – 5:00pm Concurrent Sessions
Session #1 – Municipal Legislative Update Sunset Room
Presenter: Chris Nida, NC League of Municipalities
Moderator: Bo Gattis, City of Raleigh
- Chris Nida from the NC League of Municipalities will provide a brief recap of 2016 General Assembly developments, and anticipated or proposed legislation for the 2017 session of interest to local government.*
- Session #2 – County Legislative Update** Palm View Room
Presenter: Linda Millsaps, NC Association of County Commissioners
Moderator: Teresa Fulk, Carteret County

Linda Millsaps from the NC Association of County Commissioners will provide a brief recap of 2016 General Assembly developments, and anticipated or proposed legislation for the 2017 session of interest to local government.

5:15 – 6:30pm **On-Site Networking Reception** Oceanview Ballroom
Join fellow budget and finance professionals for a light reception. Come meet with your peers and find a group to share dinner. There will be signup sheets available to coordinate group dinner options.

Thursday, July 14th

7:00 – 8:30am Continental Breakfast (and omelette station) Oceanview Ballroom

8:30 – 9:45am General Session Soundview Ballroom
Growing Your Strategic Leadership Capacity as a Local Government Professional
Presenter: Jeff Richardson, County Manager, Cleveland County
Moderator: Justin Amos, City of Charlotte

Jeff Richardson will lead participants through an interactive session on the importance of strategic leadership in your budgetary leadership role, and how your strategic leadership capacity influences organizational culture and organizational performance in a positive direction.

9:45 – 10:00am Break-Snack

10:00 – 11:15am General Session Soundview Ballroom
Why #13Percent Matters: Hiring and Retaining Great Employees in the Public Sector
Presenters: Kirsten Wyatt, Executive Director, Engaging Local Government Leaders (ELGL); Kent Wyatt, Senior Management Analyst, City of Tigard, Oregon; Ben Kittelson, Budget Analyst, Guilford County
Moderator: Rafael Baptista, Durham County

Workforce development and succession planning are among the foremost concerns for government agencies and jurisdictions across the country. With huge waves of baby-boomers retiring and not enough young people entering – or staying in – public service, governments face a brain drain issue on the one hand, and a shortage of new talent who could contribute fresh ideas on the other. It is imperative to modernize recruitment and hiring processes and to create an appealing, 21st century workplace in local government. This panel explores the new technologies and policies to attract and manage a mobile workforce. The panel will also shine light on management's role to ensure that employees are equipped with the skills and tools they need to thrive in a modern public workforce.

11:15 – 11:30 Break

11:30 – 12:20pm

Concurrent Sessions

**Case Study: Applying Behavioral Economics to NC
Local Governments**

Sunset Room

Presenters: Ryan Patrick Smith, Director of Strategic Initiatives, Sanford School of Public Policy, Duke University; Mariel Beasley, Senior Applied Researcher, Center for Advanced Hindsight, Co-Director of the Common Cents Lab

Moderator: Josh Edwards, City of Durham

Ever think “I wish we could get [citizens/employees] to do/not do _____.” Well, we have two words for you: behavioral economics. Duke University is the home of one of the leaders in the field of behavioral economics, the Center for Advanced Hindsight (<http://advanced-hindsight.com/>). The Center studies how people actually act in the marketplace and life, as opposed to how they should or would if they were entirely rational. With those insights, the Center designs small tweaks to alter that behavior, like changing the frame of a letter to get more people to attend town hall meetings. Mariel Beasley, who works for the Center for Advanced Hindsight along with Ryan Smith of Duke’s Sanford School led a behavioral economics workshop for local governments and then partnered with NC cities, towns and counties and students to use behavioral economics to explore cost-effective solutions to 13 real-world challenges, like trash compliance, employee wellness, and more. Mariel and Ryan will share a little about behavioral economics and the specific local-government projects: what worked, what didn’t work, and what was learned along the way.

**Datahoods are Good for Making Decisions:
Using Neighborhood Data to Make Informed Decisions**

Palm View Room

Presenters: Andrew Bowen, Community Research Specialist, City of Charlotte; Chris McMillan, Analyst, City of Fayetteville

Moderator: Mavis Gant, City of Charlotte

Are you tired of being asked to make the right decision or choice without good data to back you up? Do you feel exhausted examining all of the possible outcomes? Well, come to this interactive session and you will learn to enhance your decision making with Datahoods. This session will discuss the value and use of good data in developing neighborhood indicators, strategic planning and performance management for program evaluation and budgeting that will help decision makers make the right choice (and help you to provide evidence to back it up).

Best Practice: Developing and Utilizing a Multi-Year Financial Plan for the General Fund

Waterway Room

Presenters: John Allore, Assistant Director of Budget and Management Services, City of Durham; Jennifer Mace, Budget and Management Director, Catawba County

Moderator: Christal Sandifer, Orange County

Local governments are increasingly discovering the benefits of maintaining a multi-year financial plan as both a planning tool and a communication tool. Conducting long-range financial planning for General Fund operations is included in element 9 of "Recommended Budget Practices" by GFOA. Generally, these plans provide revenue and expenditure projections and analysis, extending 3 years or more, to gain perspective on cyclical and structural budget issues. This session will provide both a county and municipal perspective to developing and using multi-year projections for the General Fund.

12:20 – 1:30 pm

Lunch/Business Meeting

Oceanview Ballroom

Concurrent Sessions

1:30 – 2:20pm

So, Who Will Actually Do Performance Management In Your Local Government?

Sunset Room

Presenter: Dr. David Ammons, UNC-Chapel Hill School of Government

Moderator: Paarth Mehta, Catawba County

*When some people think about performance management, they picture a system that routes performance information up to the peak of the organization where top managers and elected officials use the information to make decisions. Is this picture correct? **Where** is the **real** action in organizations that practice performance management?*

Leading Through Innovation

Palm View Room

How to Create an I-Team in Your Local Government

Presenter: Jessica Kemp, General Services Project Manager, City of Durham, member of Durham's Innovation Team; Karen Harrington, Assistant Director of Social Services, Catawba County, member of Catawba County Innovation Team; Sallie Ann Burnett, East Regional Director, Alliance of Innovation

Moderator: Shari Metcalfe, City of Durham

Would you like to expand your role in the budget office? Do you like working within cross-sectional teams? Do you like projects? Yes? Then this is the session for you. Come join other like-minded people who want to create positive change in their organization. Innovation Teams are popping up all over the country in high performing organizations and have helped create an environment of change and creativity in local government. Yes, you read that right: the words government

*and creativity can be used in the same sentence. This esteemed panel will share the steps it takes to develop a team and the challenges that you may face. **It's easier than you think.** Come and learn how to instill change in your organization.*

Transit Funding

Waterway Room

Presenter: Kelly Blazey, Assistant Director, Fayetteville Area System of Transit

For the first time in over a decade, transit has a long-term funding bill courtesy of The FAST Act. So what does this mean for transit agencies in NC? Join us for a discussion on changes to transit funding opportunities, creative ways to make your transit dollars go further, forecasting your capital needs and new reporting requirements.

2:20 – 2:35pm

Break-Snack

2:35 – 3:25pm

Concurrent Sessions

Analyze That! – Choose Your Own (Analytical) Adventure

Palm View Room

Moderators: Heather Drennan, Wake County; Alicia Dasch, City of Charlotte

Budgeting can be a solitary practice. Instead, find a buddy. Or form a team. Get a case study, a data set and an analytical framework, and then off we go! Structured as a case analysis with no single "right" answer, this interactive, participatory session will include opportunity for Excel analysis followed by reflective discussion of the policy implications for each option. Be prepared to ponder, participate, chose an analytical path -- and hear how this reality based case played out in one jurisdiction.

How to Land the Best and Brightest: Catching the Next Trophy Budget Analyst

Sunset Room

Presenters: Bill Rivenbark, UNC-Chapel Hill School of Government; Dale Roenigk, UNC-Chapel Hill School of Government

Moderator: Jamie Privuznak, Mecklenburg County

Are you attracting and hiring the best and brightest when recruiting for the critical position of budget analyst? This interactive and fast-paced session covers the key hiring decisions of advertising, resume review, interviewing, simulation exercises, and reference checking. The goal of the session is for each participant to leave with at least one hiring tip for his or her hiring tackle box in order to increase the odds of catching the next trophy budget analyst.

**How to (re)Build it...and will they come?
Lessons on Redeveloping Downtown**

Waterway Room

Presenters: Preston Mitchell, CZO, Development Services Manager, City of Salisbury; Michelle Audette-Bauman, Project Manager, Development Finance Initiative; Paula Bohland, Executive Director, Downtown Salisbury, Inc.

Moderator: Laura Altizer, City of High Point

Please join us for an engaging session focusing on strategies that your community can use to rebuild your central business district/downtown. Our distinguished panel will include representatives from Downtown Salisbury, Inc., the City of Salisbury, and UNC-Chapel Hill's School of Government Development Finance Initiative (DFI). The City of Salisbury has achieved great success in their downtown revitalization endeavors. Attend this session to learn what have they accomplished, how have they achieved their results, and to find out the processes they used to work with developers. Additionally, learn from DFI about strategies that local governments can use to attract private investment by providing financing and development expertise.

3:25 – 3:40pm

Break

3:40 – 4:30pm

Concurrent Sessions

Excel Tips and Tricks

Waterway Room

Presenter: Dale Roenigk, UNC-Chapel Hill School of Government

Come learn in small bite size chunks a number of different tips or tricks to help you be more efficient and effective with Excel. Think small improvements that can improve your productivity or reduce annoying tasks. We'll shoot for at least 10, but see if we can't squeeze in more. Suitable for all skill levels.

Social Media, Budgets, & Finance: It's About People

Sunset Room

Presenter: Tamara Gibbs, Senior Public Information Officer, Durham County Sheriff's Office

Moderator: Kimberly Franklin, Durham County

Budgets are fun for you but what about the publics you serve? From Facebook to Twitter, learn how to make your budget and finance department shine on social media. This session will offer helpful tips on growing your social media following and utilizing various platforms to educate the public about the people and the purpose behind the numbers.

Wellness Plans: Do they Work?

Palm View Room

Presenters: Dwight Hanna, Human Resources Director, Richland County Government (Columbia, SC); Kristi Hunter, Wellness Coordinator, City of High Point

Moderator: Kevin Thornton, CIGNA

The panel session discusses the specific wellness journey of municipalities in their own words. Topics will include, but not limited to - Overview: what is wellness? Wellness journey in their own words; Moving the Needle: how to move from participation to outcomes measurement; getting started with wellness; best practices.

Friday, July 15th

7:15 – 8:45am Breakfast Oceanview Ballroom

8:45 – 10:00am General Session Soundview Ballroom

An Introduction to the Economic Development Partnership of North Carolina

Presenter: Chris Chung, Economic Development Partnership of North Carolina

Moderator: Chris Nida, North Carolina League of Municipalities

In this interactive session, Christopher Chung – Chief Executive Officer of the Economic Development Partnership of North Carolina – will talk about the Partnership's work, discuss economic development strategies for the state and local governments, and answer questions about what cities and counties can do to help bring economic development opportunities to their communities.

10:00 – 10:30am Break & Hotel Checkout

10:30 – 11:45am General Session Soundview Ballroom

Economic Update

Presenter: Michael Walden, N.C. State University

Moderator: Stephen Hawryluk, City of Winston-Salem

Hear the perspective of Michael Walden from N.C. State University; the presentation will provide a general overview of the condition and prospects for economic growth, the job market, inflation and interest rates, regional differences in North Carolina, and trends impacting the future economy.

11:45 – 12:00pm Wrap-Up & Raffle

Information on accessing the hotel wi-fi network will be provided at the conference.