

SIMPLIFYING THE "I" WORD

NCLGBA Conference: July 2018

CREATIVE PAD
(Notes, Ideas, Sketches, Questions, et al.)

WHAT IS INNOVATION?

- ***"The introduction of something new."***
(Merriam-Webster)
- ***"A changed process, approach, product, or service that is new to you or the organization and produces better results that are valued by customers. Innovation is most powerful when it is adopted by others."*** (Alliance for Innovation)
- ***"The willingness to challenge the status quo with the drive to make something, big or small, better."*** (Our definition)

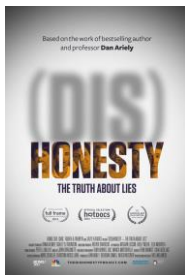
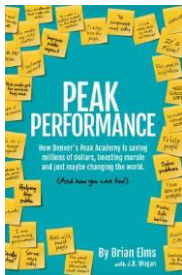
INNOVATION CONTINUUM

- **Cultivate** - Making employees comfortable with change
- **Empower** - Accepting that nothing is ever perfect, but we must let employees run free with creativity
- **Reward** - Positively reinforcing the willingness to change



Get Inspired! (What We Are Consuming)

- *Creative Quest*, by Questlove
- *Peak Performance*, by Brian Elms with J.B. Wogan
- Government Performance Consortium's Strategies for a More Joyful Government
- *Outliers*, by Malcolm Gladwell
- *Everything That Remains: A Memoir By the Minimalists*, by Joshua Fields Millburn and Ryan Nicodemus
- (Dis)Honesty: The Truth About Lies - documentary
- "American Innovations" - podcast



Emulate! (Our Innovation Heroes)

- Chapel Hill, N.C. (Leading for Collaborative Innovation training)
- Cincinnati, Ohio (CincyInsights)
- Denver, Colo. (Peak Academy)
- King County, Wash. (Visual Management)
- Louisville, Ky. (LouieStat)
- San Francisco, Calif. (Data Academy - Free training materials on website)



Quiet Reflection / Pair Up

1. How do I identify and convene the "change agents" in my organization?
2. What are my skills, values or talents that I can amplify in order to better support innovation in my organization?
3. With simplicity in mind, what can I do to support or model innovation in my organization?

Get In Touch! (Contact Information)

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