



## **North Carolina Local Government Budget Association**

*"Promoting the budgeting profession through education, networking and advocacy"*

**To: NC Local Government Budget Professionals**  
**From: April Campbell, North Carolina Local Government Budget Association, First Vice President and 2011 Conference Chair**  
**Subject: July 13<sup>th</sup>-15<sup>th</sup> North Carolina Local Government Budget Association Conference in New Bern, NC 28560**

You are cordially invited to the **North Carolina Local Government Budget Association (NCLGBA) 2011 Summer Conference at the Hilton in New Bern.**

Continuing Education Credits are available for all sessions.

### **Program Overview:**

Below is the tentative 2011 Summer Budget Conference program. The agenda will be confirmed closer to the Conference via the NCLGBA ListServ, or go to [www.nclgba.org](http://www.nclgba.org).

### **Wednesday, July 13, 2011, 1:30pm-4:30pm**

The NCLGBA Budget Conference will begin with a panel discussion focused on leadership development through the ranks of an organization from the budget analyst level to the executive management level. Special guests for this session include Hickory City Manager, Mick Berry and High Point Assistant City Manager Pat Pate. The afternoon will conclude with a session on the potential impacts of legislative actions featuring Rebecca Troutman (NCACC) and Karl Knapp (NCLM).

Immediately following the last session, stay for the NCLGBA Networking Reception.

### **Thursday, July 14th, 2010, 8:30am-4:30pm**

On Thursday, there will be several sessions related to local government budgeting and strategy, including general sessions, concurrent sessions, and **even an off-site workshop!** Some of the session topics are below:

- Economic Update: Michael Walden, PhD, NC State University
- Transforming Utilities: Tips and practical examples for dramatically changing approaches to customer service.
- Balancing Your Budget – The Critical Role of Community Values: Interactive game focuses on the importance of selecting and using community values to determine revenue increases and budget reductions during tough times.
- Making Grants Happen: Presenters experienced with the arts of seeking, writing and managing grants will share what they have learned and explain how municipalities and counties can best obtain and coordinate these efforts.
- Promoting Tourism with the Past and Present: Highlights strategic initiatives used to create a productive tourism industry, integrating recent development with the city's historic past (off-site session).

Please join us on Thursday evening at 8:00 for a **fun** and **cool** ice cream social at the **official** Pepsi museum and store in downtown New Bern. Directions will be at the registration table.

### **Friday, July 15th, 2010, 9:00am-11:00am**

The conference concludes with two general sessions:

- NC History: Dr. Freddie Parker, North Carolina Central University.
- Revaluation and Revenue Neutral Tax Rates: What the current economic situation means for the future of property valuations and tax collections.



## **North Carolina Local Government Budget Association**

*"Promoting the budgeting profession through education, networking and advocacy"*

### **Registration Instructions – 2011 Summer Budget Conference**

- When:** Wednesday, July 13<sup>th</sup> through Friday, July 15<sup>th</sup>
- Where:** New Bern, NC
- Conference Registration:** A registration form is included on the next page, or may be downloaded from the Association's web site at: [www.nclgba.org](http://www.nclgba.org)
- Complete the registration form and mail a check for the appropriate amount **by Wednesday June 15<sup>th</sup>**, made payable to: **NC Local Government Budget Association** and send to:
- David Scarborough**  
City of Raleigh  
Administrative Services  
P.O. Box 590  
Raleigh, NC 27602-0590  
Tel: (919)996-4281  
E-mail: [David.Scarborough@ci.raleigh.nc.us](mailto:David.Scarborough@ci.raleigh.nc.us)
- Hotel Reservations:** The conference rate for the Hilton New Bern Riverfront is \$94/per night. Contact the Hilton to make your reservation, call 252-638-3585. The hotel address is 100 Middle Street, New Bern, NC 28560.
- Guest Attendance:** Family members and other guests may join us at Wednesday's Networking Reception for a fee. Reservations for guests can be made on the registration form.
- NCLGBA Cancellation Policy:** The conference registration fee may be refunded if cancellations are received by close of business on Wednesday, June 15<sup>th</sup>. Substitutions for registration/attendees can be made at any time.
- Questions:** Contact April Campbell, NCLGBA 2011 Conference Chair at 336-434-7347 or [acampbell@archdale-nc.gov](mailto:acampbell@archdale-nc.gov)



# North Carolina Local Government Budget Association

"Promoting the budgeting profession through education, networking and advocacy"

<b>REGISTRATION FORM – 2011 Summer Conference July 13 – 15, 2011</b>
<b>Name:</b>
<b>Title:</b>
<b>Organization:</b>
<b>Telephone:</b>
<b>E-mail Address:</b>
<b>Name of Registered Spouse/Guests(s):</b>

NCLGBA Conference Costs	Cost/Person	Qty	Total Cost
Member: Registration, Reception, Lunch, Breakfast	\$150		
Non-Member: Registration, Reception, Lunch, Breakfast	\$200		
Full-Time Student: Registration, Reception, Lunch, Breakfast	\$ 75		
Guest: Reception (Wednesday evening)	\$ 20		
Pepsi Ice Cream Social	\$ 16		
<b>Total Conference Cost</b>			<b>\$</b>
Other NCLGBA Costs	Cost/Person	Qty	Total Cost
*Certification Test on Budget Preparation & Enactment	\$25		
*Certification Test on Capital Budgeting and Planning	\$25		
*Certification Test on Performance Measurement	\$25		
**FY 2010–11 Membership Dues (if unpaid)	\$40		
<b>Total Other Costs</b>			<b>\$</b>
<b>Total Amount Enclosed</b>			<b>\$</b>

Will you need a vegetarian lunch?

Yes       No

Is this your first NCLGBA Conference?

Yes       No

To ensure room and transportation capacity, do you anticipate attending the offsite emergency management session on Thursday afternoon:     Yes     No

**Please make checks payable to the NC Local Government Budget Association. Mail registration form with check by Wednesday, June 15th to: David Scarborough, City of Raleigh, Administrative Services, P.O. Box 590, Raleigh, NC 27602-0590. If you have any questions about registration and payment, call David at (919)-996-4281.**

Conference registration fees may be refunded if cancellations are received by close of business on June 15, 2011.

\*You must successfully complete the applicable courses prior to the Certification Exams. For information on the Certification Program, see [www.nclgba.org/newcertification.mht](http://www.nclgba.org/newcertification.mht) or contact Dr. William Rivenbark at: [rivenbark@unc.edu](mailto:rivenbark@unc.edu).

\*\*Membership dues for FY11 must be paid in order to receive the "member" rate. Membership dues for FY11 were invoiced in early October 2010. The member application can be found at: [www.nclgba.org/newmembership.mht](http://www.nclgba.org/newmembership.mht).