

## NCLGBA 2019 Summer Conference Agenda

Theme	Assigned Room	Session Topic	Moderator	Date	Start	End	Duration
	Ballroom Prefunction	<b>Pre-Conference Registration</b>	N/A	Tuesday, July 9, 2019	7:30 AM	8:30 AM	1:00
<b>LEARNING IN GREATER DEPTH</b>	Salon I	<b>Pre-Conference Session - Introduction to Program Evaluation</b> <u>Presenters:</u> Maureen Berner, UNC School of Government <u>Coordinator:</u> Susan Jensen <u>Description:</u> This course provides training on evaluating public services and programs. At the end of the course, participants will understand and be able to describe program evaluation, and how it fits with budget planning and implementation. In addition, participants will be able to identify a variety of program evaluation tools, map out a basic evaluation plan that could be used in their office, and understand how to effectively present evaluation results.	N/A	Tuesday, July 9, 2019	8:30 AM	5:00 PM	8:30
	Executive Boardroom	Board Meeting	N/A	Tuesday, July 9, 2019	3:00 PM	5:00 PM	2:00
<b>LEARNING IN GREATER DEPTH</b>	Marina Room	<b>Pre-Conference Session - North Carolina Benchmarking Project Meeting</b> <u>Presenters:</u> Dale Roegnik <u>Description:</u> A discussion on ways to make the collected information more useful to municipalities and documenting their success stories. Additionally, the project is focused on ensuring the accuracy and reliability of the performance and cost data. This includes performing periodic audits of service areas and providing training on data collection and reporting.	N/A	Wednesday, July 10, 2019	10:00 AM	12:00 PM	2:00
	Ballroom Prefunction	Registration	N/A	Wednesday, July 10, 2019	12:00 PM	1:00 PM	1:00
	Riverfront Grand Ballroom	<b>Welcome:</b> Jonathan Barfield, Jr., New Hanover County	Karen Hurley	Wednesday, July 10, 2019	1:00 PM	1:15 PM	0:15
<b>DISASTER RECOVERY – Hurricane Florence (One Year Later)</b>	Riverfront Grand Ballroom	<b>General Session - Emergency 2.0 – Rethinking Response, Recovery, Resilience</b> <u>Presenters:</u> Brock Long, Hagerty Consulting <u>Moderator:</u> Brian Pahle <u>Description:</u> Emergency management is much more than simply responding to an emergency. Brock Long, past FEMA Administrator and veteran emergency manager, is here to challenge us to rethink the way we view emergency management. Attendees will leave this session more adept in understanding key community indicators that impact the ability to effectively respond to a natural disaster, leading improved planning and preparation strategies, and developing tools for gauging effective response. This session will be collaborative and push the envelope in changing emergency management from a reactionary process, to a proactive one.	Brian Pahle	Wednesday, July 10, 2019	1:15 PM	2:30 PM	1:15
	Ballroom Prefunction	<b>Snack Break</b>		Wednesday, July 10, 2019	2:30 PM	2:45 PM	0:15
<b>DISASTER RECOVERY – Hurricane Florence (One Year Later)</b>	Salon I	<b>Concurrent Session: The Perfect Storm! What We Learned During the 2018 Hurricane Season</b> <u>Presenters:</u> Sheryl Kelly, New Hanover County; Kimberly Leonard, Pender County; Carolyn Lampe, City of Jacksonville; JD Limberger, New Hanover County <u>Moderator:</u> Teresa Fulk, Carteret County <u>Description:</u> The 2018 hurricane season, especially Hurricane Florence, was not kind to eastern NC. In this informal panel/roundtable discussion we will learn about the experiences and lessons learned during and after the storm. We will also look at measures being taken to be better prepared in the future. We will discuss everything from FEMA paperwork to mitigation and long-range recovery plans. Please don't think that because you are not in a coastal county or municipality there nothing in this for you; in 1989 Hurricane Hugo came ashore in Charleston, SC and moved inland causing major damage in Charlotte, NC.	Teresa Fulk	Wednesday, July 10, 2019	2:45 PM	3:45 PM	1:00
<b>LEADERSHIP &amp; CULTURE – Who's Who and Why?</b>	Salon II	<b>Concurrent Session: Building Your Network in the Community</b> <u>Presenters:</u> Kenneth Hunter, City of Rocky Mount <u>Moderator:</u> Andrew Jakubiak, City of Rocky Mount; Chase Norwood, City of Rocky Mount <u>Description:</u> Who do you know outside of work? How do you create relationships and friendship that benefit you personally, and professionally? This session addresses these critical aspects of work, life, and citizenship by exploring the channels and resources available in your new hometown. Learn how to establish a network that grows beyond the office and into the community you serve, providing you with amazing opportunities and lifelong relationships.	Andrew Jakubiak Chase Norwood	Wednesday, July 10, 2019	2:45 PM	3:45 PM	1:00
<b>BUDGET PREPARATION &amp; ANALYSIS – It's Time for Your Annual "Fiscal"</b>	Salon III	<b>Concurrent Session: Budget Monitoring Report – The Future is the Past</b> <u>Presenters:</u> Brandon Juhaish, Mecklenburg County <u>Moderator:</u> Christopher Cauley, City of Charlotte <u>Description:</u> A presentation on how Mecklenburg County's Office of Management and Budget monitors departmental budgets and projects year-end expenditures and collections. If you are interested in techniques and technology to monitor and forecast your budgets this session is for you.	Christopher Cauley	Wednesday, July 10, 2019	2:45 PM	3:45 PM	1:00
	Ballroom Prefunction	<b>Break</b>		Wednesday, July 10, 2019	3:45 PM	4:00 PM	0:15

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LEADERSHIP & CULTURE – Who's Who and Why?	Riverfront Grand Ballroom	<p><b>General Session</b> - Past President Panel: The Bat-Signal has been answered!  <b>Presenters:</b> Past Presidents of NCLGBA  <b>Moderator:</b> Justin Amos, City of Charlotte  <b>Description:</b> In February of 2019, a special NCLGBA Bat-Signal was sent out and 20 super heroes (former NCLGBA Presidents) answered the call. In this session, former NCLGBA Presidents return to give advice, tell funny stories, and give us all an update on what they have been doing since their career peaked as NCLGBA President. Attend this informal, networking style session to hear from some of our founding mothers and fathers as they enlighten the group with memories of where the NCLGBA was, is and will be! Catch up with old friends and continue the conversation during the networking reception to follow!</p>	Justin Amos	Wednesday, July 10, 2019	4:00 PM	5:15 PM	1:15
	Ballroom Prefunction	<b>Break</b>		Wednesday, July 10, 2019	5:15 PM	5:30 PM	0:15
WIND DOWN AND CONNECT	Salon III	<p><b>Networking Session</b> - Reception  <b>Coordinator:</b> Christopher Williams, Mecklenburg County  <b>Please use the tickets provided with registration packet for drinks</b></p>		Wednesday, July 10, 2019	5:30 PM	7:00 PM	1:30
	Restaurant	<p><b>Breakfast</b>  <b>Please use the voucher provided in the hotel packet for breakfast.</b></p>		Thursday, July 11, 2019	6:30 AM	8:00 AM	1:30
LEARNING IN GREATER DEPTH	Engine Room	<p><b>Testing Session</b> - Budget Officer Certification Exams  <b>Coordinator:</b> Whitney Afonso</p>	N/A	Thursday, July 11, 2019	8:00 AM	9:30 AM	1:30
	Riverfront Grand Ballroom	<p><b>Welcome Back:</b>  Paarth Mehta, Wake County</p>	N/A	Thursday, July 11, 2019	8:00 AM	8:15 AM	0:15
STRATEGY & PERFORMANCE – Think Three Steps Ahead	Riverfront Grand Ballroom	<p><b>General Session</b> - Creating a High Performance Culture – Engaged Employees Transforming Communities  <b>Presenters:</b> Rebecca Jackson, City of Fayetteville; John Werner, Board International  <b>Moderator:</b> Justin Amos, City of Charlotte  <b>Description:</b> Governments, both big and small, communities both old and new are all searching and striving to create a high performance culture. A culture that creates engaged employees, citizens, elected officials – a place that has a buzz and that people are excited to live, work and play. In fact, this phrase – high performance culture has become a buzz phrase, something to aspire to be but what does it actually mean to be create a high performance culture, is it a rainbow unicorn? Or is it something that is actually attainable. This session will take you through what it actually means to create a high performance culture.</p>	Justin Amos	Thursday, July 11, 2019	8:15 AM	9:30 AM	1:15
	Ballroom Prefunction	<b>Snack Break</b>		Thursday, July 11, 2019	9:30 AM	9:45 AM	0:15
DISASTER RECOVERY – Hurricane Florence (One Year Later)	Salon I	<p><b>Concurrent Session:</b> How to use FEMA Hazard Mitigation Programs (Even if you haven't had a Disaster)  <b>Presenters:</b> Wayne Floyd, Ardurra; Gene Hodges, Craven County  <b>Moderator:</b> Taylor Floyd, City of Asheville  <b>Description:</b> FEMA has many programs to help local governments rebuild after a disaster. Using examples from Craven County's post-Florence recovery, learn the basics of which programs funds what types projects. Not in a disaster impact area? There's a competitive statewide program for you.</p>	Taylor Floyd	Thursday, July 11, 2019	9:45 AM	10:45 AM	1:00
BUDGET PREPARATION & ANALYSIS – It's Time for Your Annual "Fiscal"	Salon II	<p><b>Concurrent Session:</b> Green Investments for Public Facilities and Fleet  <b>Presenters:</b> Olga Smirnova, East Carolina University, Jennifer Wolf, City of Charlotte  <b>Moderator:</b> Jennifer Wolf, City of Charlotte  <b>Description:</b> A discussion on how policies and budget decisions over the next 20 years will be different from today, how capital and operating pollution abatement costs can effect innovations in the future, and what potential implications exist for budgeting in the future. Complementing the discussion are insights on Charlotte's Strategic Energy Action Plan to implement green investments, and including what it means to be in Bloomberg's American Cities Climate Challenge, financing tools such as grants, and sustainability strategies and approaches currently getting invested in their fleet.</p>	Jennifer Wolf	Thursday, July 11, 2019	9:45 AM	10:45 AM	1:00
STRATEGY & PERFORMANCE – Think Three Steps Ahead	Salon III	<p><b>Concurrent Session:</b> Culture Eats Strategy for Breakfast  <b>Presenters:</b> Brian Pahle, City of Hendersonville; Scott Tesh, City of Winston-Salem  <b>Moderator:</b> Julie Brenman, Fountainworks  <b>Description:</b> It's easy to create a strategic plan that ends up sitting on a shelf collecting dust. During this session, attendees will learn more about strategic planning that matters and how other local governments create a culture of strategy that drives decision making in their organizations.</p>	Julie Brenman	Thursday, July 11, 2019	9:45 AM	10:45 AM	1:00
	Ballroom Prefunction	<b>Break</b>		Thursday, July 11, 2019	10:45 AM	11:00 AM	0:15
BUDGET PREPARATION & ANALYSIS – It's Time for Your Annual "Fiscal"	Riverfront Grand Ballroom	<p><b>General Session:</b> Revenues 101  <b>Presenters:</b> Chris Nida, NC League of Municipalities; Whitney Afonso, UNC School of Government  <b>Moderator:</b> Patty Dressan, Town of Holly Springs  <b>Description:</b> Budgeting and forecasting revenue sources is critical to the budget process. Explore revenue sources that are available and how they may be impacted by potential changes (example, legislative changes) which can be critical for monitoring and forecasting current and future inflows. Discuss how budgeted revenues continue to be impacted by factors including but not limited to equity, volatility, and growth within your county or community.</p>	Patty Dressan	Thursday, July 11, 2019	11:00 AM	12:15 PM	1:15

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Theme	Assigned Room	Session Topic	Moderator	Date	Start	End	Duration
	Riverfront Grand Ballroom	<b>Lunch &amp; Business Meeting</b>		Thursday, July 11, 2019	12:15 PM	1:30 PM	1:15
<b>LEADERSHIP &amp; CULTURE</b> – Who’s Who and Why?	Riverfront Grand Ballroom	<b>General Session:</b> Lead From Where You Are by Encouraging the Heart <u>Presenters:</u> Rick Morse, UNC School of Government <u>Moderator:</u> Nick Sadler, City of Raleigh <u>Description:</u> No matter your title, you can choose to be a leader by incorporating leadership practices into your day-to-day conduct. One critical research-backed leadership practice is encouraging others. This session will outline the why and how of “encouraging the heart,” including some real-time practice, so you can learn how to positively influence those around you and enhance your effectiveness as a leader.	Nick Sadler	Thursday, July 11, 2019	1:30 PM	2:45 PM	1:15
	Ballroom Prefunction	<b>Break</b>		Thursday, July 11, 2019	2:45 PM	3:00 PM	0:15
<b>LEADERSHIP &amp; CULTURE</b> – Who’s Who and Why?	Salon I	<b>Concurrent Session:</b> Managing the Evolving Role of Budget <u>Presenters:</u> Michael Halford, Guilford County; Bertha Johnson, City of Durham; Arlen Copenhaver, Town of Kure Beach <u>Moderator:</u> Mary Vigue, City of Raleigh <u>Description:</u> Budget functions continue to play an important role in the organization year-round; not just in June. Budget roles have evolved to sometimes include engagement, innovation, strategic planning, and other emerging efforts. Directors from municipal and county governments of various sizes will discuss how their budget functions are organized, what roles they play in the organization, and how it isn’t just about the numbers.	Mary Vigue	Thursday, July 11, 2019	3:00 PM	4:00 PM	1:00
<b>BUDGET PREPARATION &amp; ANALYSIS</b> – It’s Time for Your Annual “Fiscal”	Salon II	<b>Concurrent Session:</b> Funding Non-Profits: Mecklenburg County’s Process for Selecting and Managing its Community Service Grant’s Program <u>Presenters:</u> Christopher Williams, Mecklenburg County; Brandon Juhaish, Mecklenburg County <u>Moderator:</u> Margaret Murphy, Wake County <u>Description:</u> Presenters will lead a follow-up session to the Community Agency Funding session from the 2016 Winter Conference. Previously, the session touched on best practices for managing a community service grant process, communicating with stakeholders (i.e., County Manager, Board, Nonprofits), and the evolution of the Sunset Provision. This dynamic duo will provide an update on using online software to manage the application and review process, the results of implementing a sunset provision, and the use of a Power BI dashboard to answer questions from executives and board members.	Margaret Murphy	Thursday, July 11, 2019	3:00 PM	4:00 PM	1:00
<b>STRATEGY &amp; PERFORMANCE</b> – Think Three Steps Ahead	Salon III	<b>Concurrent Session:</b> PB Durham: Humanizing the Budget Process <u>Presenters:</u> Robin Baker, City of Durham; Andrew Holland, City of Durham <u>Moderator:</u> Darin Johnson, City of Durham <u>Description:</u> A discussion of lessons learned, methods and data around engaging residents in a more equitable budgeting process called Participatory Budgeting (PB) Durham. The session will take participants on a deep dive into the process to solve for residents’ better understanding of what local government does, how budgets work, and what new sidewalk projects include. Additionally, there are many residents in communities across the country that are unaware or excluded from municipal budget decisions. PB Durham set out both of these community challenges as Durham, North Carolina continues to have approximately 20 new residents move to the area daily.	Darin Johnson	Thursday, July 11, 2019	3:00 PM	4:00 PM	1:00
	Ballroom Prefunction	<b>Snack Break</b>		Thursday, July 11, 2019	4:00 PM	4:15 PM	0:15
<b>THE LONG-STANDING FAVORITES</b>	Riverfront Grand Ballroom	<b>General Session</b> - Municipal and County Legislative Updates <u>Presenters:</u> Chris Nida, NC League of Municipalities and Paige Worsham, NC Association of County Commissioners <u>Moderator:</u> Lauren Tayara, Cabarrus County <u>Description:</u> Watch a tag team recap of 2019 General Assembly developments, and new legislation from the 2019 session of interest to local government.	Lauren Tayara	Thursday, July 11, 2019	4:15 PM	5:30 PM	1:15
	Ballroom Prefunction	<b>Break</b>		Thursday, July 11, 2019	5:30 PM	5:45 PM	0:15
<b>WIND DOWN AND CONNECT</b>	2nd Floor Landing	<b>Networking Session</b> - Embassy Suites Evening Reception <u>Coordinator:</u> Paarth Mehta, Wake County <b>Please use the voucher provided in the hotel packet for drinks</b>	Paarth Mehta	Thursday, July 11, 2019	5:45 PM	7:00 PM	1:15
	Restaurant	<b>Breakfast</b> <b>Please use the voucher provided in the hotel packet for breakfast.</b>		Friday, July 12, 2019	7:00 AM	8:30 AM	1:30
	Riverfront Grand Ballroom	<b>Welcome Back:</b> Paarth Mehta, Wake County	N/A	Friday, July 12, 2019	8:30 AM	8:45 AM	0:15
<b>THE LONG-STANDING FAVORITES</b>	Riverfront Grand Ballroom	<b>General Session:</b> Economic Update <u>Presenter:</u> James Kleckley, East Carolina University <u>Moderator:</u> Michelle Burgess, Wake County <u>Description:</u> An update on the national and North Carolina economy. This presentation will address national trends in the job market, interest rates, inflation, and signs for the next recession. The presenter will also focus on regional differences in economic conditions and occupational trends in North Carolina.	Michelle Burgess	Friday, July 12, 2019	8:45 AM	10:00 AM	1:15
	Ballroom Prefunction	<b>Break &amp; Hotel Check Out</b>		Friday, July 12, 2019	10:00 AM	10:30 AM	0:30

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<b>BUDGET PREPARATION &amp; ANALYSIS</b> – It’s Time for Your Annual “Fiscal”	Riverfront Grand Ballroom	<b>General Session</b> - The Past, Present, and Future of Your Pension <u>Presenters:</u> Patrick Kinlaw, State Treasurer’s Retirement Systems <u>Moderator:</u> Chris Nida, NC League of Municipalities <u>Description:</u> The Local Government Employees Retirement System (LGERS) is both a key benefit of local government employment in N.C., and a significant funding responsibility for local government employers. Hear from two of the retirement system’s top policy officials regarding how we got to where we are with the retirement system, and where it might go from here.	Chris Nida	Friday, July 12, 2019	10:30 AM	11:45 AM	1:15
	Riverfront Grand Ballroom	<b>Wrap-up &amp; Raffle</b>		Friday, July 12, 2019	11:45 AM	12:00 PM	0:15