

## NCLGBA 2019 Winter Conference Agenda

| Theme                             | Assigned Room |   | Moderator          | Date                         | Start    | End      | Duration |
|-----------------------------------|---------------|---|--------------------|------------------------------|----------|----------|----------|
|                                   | Laurel Foyer  | <b>Pre-Conference Registration</b>  | N/A                | Tuesday, December 10, 2019   | 11:00 AM | 1:00 PM  | 2:00     |
| <b>LEARNING IN GREATER DEPTH</b>  | Foxfire       | <b>Pre-Conference Session - Capital Finance Refresh</b><br><u>Presenters:</u> Dr. Bill Rivenbark, UNC School of Government; Lesley Reder, City of Concord; Jason Brown, City of Claremont; and Laura Altizer, City of High Point<br><u>Coordinator:</u> Dr. Whitney Afonso, UNC School of Government<br><u>Description:</u> Please join us for an excellent opportunity to study for the capital exam with CBEOs and Dr. Bill Rivenbark!  | N/A                | Tuesday, December 10, 2019   | 1:00 PM  | 3:00 PM  | 2:00     |
|                                   | Swannanoa     | Meet with Hotel Staff   | N/A                | Tuesday, December 10, 2019   | 1:30 PM  | 2:30 PM  | 1:00     |
|                                   | Dogwood       | Board Meeting   | N/A                | Tuesday, December 10, 2019   | 2:30 PM  | 5:00 PM  | 2:30     |
| <b>LEARNING IN GREATER DEPTH</b>  | Magnolia      | <b>Testing Session - Budget Officer Certification Exams</b><br><u>Coordinator:</u> Dr. Whitney Afonso, UNC School of Government   | Whitney Afonso     | Wednesday, December 11, 2019 | 10:00 AM | 12:00 PM | 2:00     |
|                                   | Laurel Foyer  | Registration  | N/A                | Wednesday, December 11, 2019 | 12:00 PM | 1:00 PM  | 1:00     |
|                                   | Mitchell/Roan | <b>Welcome:</b><br>Vice Mayor Gwen Wisler, City of Asheville  | Michelle Daniels   | Wednesday, December 11, 2019 | 1:00 PM  | 1:15 PM  | 0:15     |
| <b>PLANNING</b>                   | Mitchell/Roan | <b>General Session - The Value of Planning in the 21st Century: What's Next?</b><br><u>Presenters:</u> Mitchell Silver, NYC Parks Commissioner<br><u>Moderator:</u> Michelle Daniels, City of Raleigh<br><u>Description:</u> What are the emerging trends and challenges facing your community? How are you addressing today's issues while preparing for future challenges? With changing demographics, aging population and shifting consumer preferences, how can communities better prepare for the future? How will the value of land change the way we think about managing one of our most precious resources? What messages gain the most traction with property owners, citizens and elected officials? This presentation will offer ways to address these challenges, explain how communities can provide more certainty about the future, and prepare for growth and change.   | Michelle Daniels   | Wednesday, December 11, 2019 | 1:15 PM  | 2:30 PM  | 1:15     |
|                                   | Pisgah/Pilot  | <b>Snack Break</b>  |                    | Wednesday, December 11, 2019 | 2:30 PM  | 2:45 PM  | 0:15     |
| <b>STRATEGY &amp; PERFORMANCE</b> | Mitchell      | <b>Concurrent Session - The Value Beyond Strategy and Data</b><br><u>Presenters:</u> Mary Vigue, City of Raleigh; Michael Halford, Guilford County; and Erin Hudson, Town of Morrisville<br><u>Moderator:</u> Janice Hillanbrand, Forsyth County<br><u>Description:</u> Does your organization have a governing board that cares about a well-written strategic plan? Or do you have a governing board that doesn't care about having a strategic plan as much as it does data and regular performance measurement? To meet these demands, your organization puts processes in place to help execute your strategic and/or data management vision. But what about the value-added? What is the value of our strategy and performance measurement efforts beyond planning, processes, or an exercise in data collection? What evidence do we have to show that we are actually creating value for our stakeholders? What sort of buy-in has been cultivated in your organization to create follow through and sustainability? In this session, you will hear from three innovative communities, who are answering these questions and more in unique ways. | Janice Hillanbrand | Wednesday, December 11, 2019 | 2:45 PM  | 3:45 PM  | 1:00     |
| <b>LEGISLATIVE &amp; ECONOMIC</b> | Roan          | <b>Concurrent Session - MECK Pre-K: How Mecklenburg County is Expanding Early Education</b><br><u>Presenters:</u> Tameika Leslie, Mecklenburg County and Dena Diorio, Mecklenburg County<br><u>Moderator:</u> Margaret Murphy, Wake County<br><u>Description:</u> As part of the FY19 Adopted Budget, Mecklenburg County approved a three-fourths of a penny property tax increase to fund the first year of voluntary, universal pre-K. In this session, Mecklenburg's County Manager Dena Diorio and Early Childhood Education Project Manager Tameika Leslie will share the political and practical origins of MECK Pre-K, why the County championed early education, and lessons learned from the program's first year.   | Margaret Murphy    | Wednesday, December 11, 2019 | 2:45 PM  | 3:45 PM  | 1:00     |
| <b>PLANNING</b>                   | Foxfire       | <b>Concurrent Session: - Public Engagement Tools to Reach a 21st Century Audience</b><br><u>Presenters:</u> Ming-Chun Lee, UNC-Charlotte and Scott Correll, City of Charlotte<br><u>Moderator:</u> Justin Amos, City of Charlotte<br><u>Description:</u> This session explores two uniquely different strategies that the City of Charlotte is using to engage a broader audience than traditional engagement mediums of the past. The City of Charlotte's Urban Design Center has created a board game that is taken to public meetings and neighborhood retreats that teaches the public about urban design, transportation, and neighborhood choices. In addition, UNC-Charlotte Associate Professor of Architecture Ming-Chun Lee explores his research into geospatial technologies to create an easy to use app that displays neighborhood level demographic trends through augmented reality application that can shown on any smart phone or device. Drop by, learn new engagement tools, and perhaps join us later at the Networking Reception to play along!  | Justin Amos        | Wednesday, December 11, 2019 | 2:45 PM  | 3:45 PM  | 1:00     |
|                                   |               | <b>Break</b>  |                    | Wednesday, December 11, 2019 | 3:45 PM  | 4:00 PM  | 0:15     |

## NCLGBA 2019 Winter Conference Agenda

| Theme                             | Assigned Room |  | Moderator       | Date                         | Start    | End      | Duration |
|-----------------------------------|---------------|--|-----------------|------------------------------|----------|----------|----------|
| LEGISLATIVE & ECONOMIC            | Mitchell/Roan | <p><b>General Session</b> - Municipal and County Legislative Updates<br/> <u>Presenters:</u> Chris Nida, NC League of Municipalities and Paige Worsham, NC Association of County Commissioners<br/> <u>Moderator:</u> David Pugh, Town of Cramerton<br/> <u>Description:</u> Watch a tag team recap of 2019 General Assembly developments, and new legislation from the 2019 session of interest to local government.</p>  | David Pugh      | Wednesday, December 11, 2019 | 4:00 PM  | 5:15 PM  | 1:15     |
|                                   | Pisgah/Pilot  | <b>Break</b>   |                 | Wednesday, December 11, 2019 | 5:15 PM  | 5:30 PM  | 0:15     |
| WIND DOWN AND CONNECT             | Pisgah/Pilot  | <p><b>Networking Session</b> - Reception/Planning Board Game<br/> <u>Coordinator:</u> Paarth Mehta, Wake County<br/> <b>Please use the tickets provided with your registration packet for drinks</b></p>   | Paarth Mehta    | Wednesday, December 11, 2019 | 5:30 PM  | 7:00 PM  | 1:30     |
|                                   | Pisgah/Pilot  | <b>Breakfast</b>   |                 | Thursday, December 12, 2019  | 6:30 AM  | 8:00 AM  | 1:30     |
|                                   | Mitchell/Roan | <p><b>Welcome Back:</b><br/>           Brian Pahle, City of Hendersonville</p>   | Brian Pahle     | Thursday, December 12, 2019  | 8:00 AM  | 8:15 AM  | 0:15     |
| LEADERSHIP & CULTURE              | Mitchell/Roan | <p><b>General Session</b> - High Performance Leadership: Connecting to Your Manager, Supervisor, and Your Board (Part I)<br/> <u>Presenters:</u> Jeff Richardson, Albemarle County, VA<br/> <u>Moderator:</u> Rebecca Jackson, City of Fayetteville<br/> <u>Description:</u> This highly interactive session explores the dichotomy between politics and administration, through the lens of the elected official, the manager, and staff. We will also discuss the work of leadership in local government, and how it connects to the organizational culture and performance of the organization. This session is aimed at increasing your awareness of the importance of organizational leadership and your self-awareness of your leadership effectiveness as you manage your career.</p>                   | Rebecca Jackson | Thursday, December 12, 2019  | 8:15 AM  | 9:30 AM  | 1:15     |
|                                   | Pisgah/Pilot  | <b>Snack Break</b>   |                 | Thursday, December 12, 2019  | 9:30 AM  | 9:45 AM  | 0:15     |
| LEADERSHIP & CULTURE              | Mitchell/Roan | <p><b>General Session</b> - High Performance Leadership: Connecting to Your Manager, Supervisor, and Your Board (Part II)<br/> <u>Presenters:</u> Jeff Richardson, Albemarle County, VA<br/> <u>Moderator:</u> Rebecca Jackson, City of Fayetteville<br/> <u>Description:</u> This highly interactive session explores the dichotomy between politics and administration, through the lens of the elected official, the manager, and staff. We will also discuss the work of leadership in local government, and how it connects to the organizational culture and performance of the organization. This session is aimed at increasing your awareness of the importance of organizational leadership and your self-awareness of your leadership effectiveness as you manage your career.</p>                  | Rebecca Jackson | Thursday, December 12, 2019  | 9:45 AM  | 11:00 AM | 1:15     |
|                                   |               | <b>Break</b>   |                 | Thursday, December 12, 2019  | 11:00 AM | 11:15 AM | 0:15     |
| PROJECT MANAGEMENT & ORGANIZATION | Mitchell      | <p><b>Concurrent Session</b> - Introduction to the Project Management Professional Institute<br/> <u>Presenters:</u> Dr. Nathan Johnson, Western Carolina University<br/> <u>Coordinator:</u> Adam Murr, City of Hendersonville<br/> <u>Description:</u> Annual budgets are often the largest projects local governments undertake. Outside this process, budgeteers also participate in the general management of projects. Join Dr. Nathan Johnson, MPA, PMP, in learning applicable project management skills to enhance your capacity to execute projects, understand resource management, and fortify management skills.</p>  | Adam Murr       | Thursday, December 12, 2019  | 11:15 AM | 12:15 PM | 1:00     |
|                                   | Blue Ridge    | <p><b>Concurrent Session:</b> Budgeting for Risk Management<br/> <u>Presenters:</u> Amy Whisnant, NC League of Municipalities; Jonathan Nelson, Insurance Services of Asheville; Vicky Michales, City of Asheville; and Brad Stein, City of Asheville<br/> <u>Moderator:</u> Lauren Brune, City of Asheville<br/> <u>Description:</u> What can Risk Management do for you? This panel of speakers will discuss how risk management and insurance can work in different-sized jurisdictions, including trends in property &amp; liability, auto insurance, workers' compensation and safety, and how to budget for risk management. This session will offer valuable tips, whether you're a large city with an internal service risk management fund, or a small town looking for risk management guidance.</p> | Lauren Brune    | Thursday, December 12, 2019  | 11:15 AM | 12:15 PM | 1:00     |
| BUDGET & FINANCE                  | Roan          | <p><b>Concurrent Session:</b> - How to Read Financial Statements<br/> <u>Presenters:</u> Dr. Zachary Mohr, UNC-Charlotte<br/> <u>Moderator:</u> Lauren Tayara, Cabarrus County<br/> <u>Description:</u> Pack your CAFRs, cause we're going on a treasure hunt! Follow along as Dr. Mohr explains the main sections and functions of your financial statements. Participants will have the opportunity to take notes, highlight and mark up their own CAFRs during this interactive session.</p>  | Lauren Tayara   | Thursday, December 12, 2019  | 11:15 AM | 12:15 PM | 1:00     |
|                                   | Pisgah/Pilot  | <b>Lunch</b>   |                 | Thursday, December 12, 2019  | 12:15 PM | 1:30 PM  | 1:15     |

## NCLGBA 2019 Winter Conference Agenda

| Theme                 | Assigned Room |  | Moderator     | Date                        | Start   | End     | Duration |
|-----------------------|---------------|--|---------------|-----------------------------|---------|---------|----------|
| LEADERSHIP & CULTURE  | Mitchell      | <p><b>Concurrent Session:</b> Leading Women Series 2.0: Female Mentorship</p> <p><u>Presenters:</u> Debra Campbell, City of Asheville; Kim Eagle, Gaston County; Michelle Daniels, City of Raleigh; Avril Pinder, Buncombe County; and Karen Whichard, Town of Davidson</p> <p><u>Moderator:</u> Lauren Tayara, Cabarrus County</p> <p><u>Description:</u> In this second edition panel of women leading local government, we take a closer look at the mentor/mentee relationship and how mentorship can help develop women leaders. Why are these relationships important? How do you choose a mentor/mentee? What does that relationship look like? Is it structured or is it more informal?</p>  | Lauren Tayara | Thursday, December 12, 2019 | 1:30 PM | 2:30 PM | 1:00     |
| BUDGET & FINANCE      | Roan          | <p><b>Concurrent Session:</b> Recessions: Lessons Learned and Planning Ahead in the Face of Uncertainty</p> <p><u>Presenters:</u> Tony McDowell, City of Asheville; Jennifer Mace, Catawba County; and Dr. Bill Rivenbark, UNC School of Government</p> <p><u>Moderator:</u> Pat Madej, City of Durham</p> <p><u>Description:</u> A decade after the Great Recession, the most severe economic downturn in the United States since the Great Depression, economists and the media are increasingly worried about the "next recession." When your elected officials and administration ask what your organization can do to prepare, the answer may be difficult in the face of uncertainty. This session, led by a panel of budget professionals from around the state who helped lead their organizations through the last recession, will address two major topics: what lessons did organizations around North Carolina learn during the last recession, and what, if anything, can our organizations do to prepare for the next one?</p> | Pat Madej     | Thursday, December 12, 2019 | 1:30 PM | 2:30 PM | 1:00     |
| BUDGET & FINANCE      | Blue Ridge    | <p><b>Concurrent Session - Check Your Bon-bonds!</b></p> <p><u>Presenters:</u> Eric Olmedo, City of High Point and Aileen Staples, Town of Wake Forest</p> <p><u>Moderator:</u> Ben Blevins, Town of Wake Forest</p> <p><u>Description:</u> "In a world where bond ratings ruled the market..." Contrary to popular belief, this is not a movie trailer opening. However, as the saying goes, "Money talks!" Join us as we peel back the curtain and delve into the nitty gritty of the bond rating process. Exploring the annual CAFR, our panelists will discuss how financial status and position affect the outcome of receiving accurate bond ratings.</p>  | Ben Blevins   | Thursday, December 12, 2019 | 1:30 PM | 2:30 PM | 1:00     |
|                       |               | <b>Break</b>   |               | Thursday, December 12, 2019 | 2:30 PM | 2:45 PM | 0:15     |
| BUDGET & FINANCE      | Mitchell/Roan | <p><b>General Session - All the Queen's Horses</b></p> <p><u>Presenters:</u> Dr. Kimberly Nelson, UNC School of Government</p> <p><u>Moderator:</u> Michael James, Wake County</p> <p><u>Description:</u> We will screen the documentary, "All the Queen's Horses", which investigates the largest municipal embezzlement in U.S. History. After the film, there will be a discussion of lessons learned from the case.</p>  | Michael James | Thursday, December 12, 2019 | 2:45 PM | 4:15 PM | 1:30     |
|                       | Pisgah/Pilot  | <b>Snack Break</b>   |               | Thursday, December 12, 2019 | 4:15 PM | 4:30 PM | 0:15     |
| WIND DOWN AND CONNECT | Blue Ridge    | <p><b>Networking Session:</b> - Speed Coaching</p> <p><u>Coordinator:</u> Ellenore Holbrook, City of Asheville</p> <p><u>Description:</u> Get ready for an exciting speed networking opportunity. We have multiple rockstar "coaches" geared up and ready to answer, advise, inspire, and build lasting relationships with our membership. This session will place "quarterbacks" with "coaches" for multiple 5-minute round speed networking conversations. Bring your business cards, ideas, and questions! This session is only available to those who have done the preliminary conference reservation.</p>  | Tony McDowell | Thursday, December 12, 2019 | 4:30 PM | 5:00 PM | 0:30     |
| WIND DOWN AND CONNECT | Mitchell/Roan | <p><b>Networking Session:</b> - General Networking/Round-Tables</p> <p><u>Coordinator:</u> Roslyn McNeil, City of High Point</p> <p><u>Description:</u> Another wonderful networking opportunity for those that want more time to share ideas with their colleagues. In a round-table free seating configuration, we will have the opportunity to meet on a variety of topics including City and County Relations, Recession Planning, First Time Supervisors, New Analysts, Hiring and Applying Best Practices, and Budget Book/CARF Ideas. We will also have "General" tables for open discussion on what you have learned throughout the conference, where you are going for dinner, or how embarrassing that one moment was. Let's do what we do best and prepare for a night of networking!</p>   | Roslyn McNeil | Thursday, December 12, 2019 | 4:30 PM | 5:00 PM | 0:30     |
|                       |               | <b>Break</b>   |               | Thursday, December 12, 2019 | 5:00 PM | 5:15 PM | 0:15     |
| WIND DOWN AND CONNECT | Downtown      | <p><b>Networking Session - RAD Plan, Man: River Arts District (RAD) Bus Tour</b></p> <p><u>Coordinator:</u> Taylor Floyd, City of Asheville</p>  | Taylor Floyd  | Thursday, December 12, 2019 | 5:15 PM | 6:45 PM | 1:30     |
| WIND DOWN AND CONNECT | Patio Area    | <p><b>Networking Session - Meet and Mingle</b></p> <p><u>Coordinator:</u> Paarth Mehta, Wake County</p>  | Paarth Mehta  | Thursday, December 12, 2019 | 5:15 PM | 6:45 PM | 1:30     |
|                       | Pisgah/Pilot  | <b>Breakfast</b>   |               | Friday, December 13, 2019   | 7:00 AM | 8:45 AM | 1:45     |
|                       | Mitchell/Roan | <p><b>Welcome Back:</b></p> <p>Brian Pahle, City of Hendersonville</p>   | Brian Pahle   | Friday, December 13, 2019   | 8:45 AM | 9:00 AM | 0:15     |

## NCLGBA 2019 Winter Conference Agenda

| Theme  | Assigned Room |   | Moderator        | Date                      | Start    | End      | Duration |
|--|---------------|---|------------------|---------------------------|----------|----------|----------|
| <b>PROJECT MANAGEMENT &amp; ORGANIZATION</b> | Mitchell/Roan | <b>General Session</b> - Procurement Methods in Construction<br><u>Presenters:</u> Mike Carlisto, Edifice General Contractors; Sloan Kormelink, Edifice General Contractors; and Brian Pahle, City of Hendersonville<br><u>Moderator:</u> Stephen Hawryluk, City of Winston-Salem<br><u>Description:</u> Hear from our Presenting/Title sponsor, Edifice General Contractors, as they provide information to help better understand various procurement methods, what they mean, and the necessary steps to navigate through the process of improving city/county owned facilities. | Stephen Hawryluk | Friday, December 13, 2019 | 9:00 AM  | 10:15 AM | 1:15     |
|  | Pisgah/Pilot  | <b>Snack Break &amp; Hotel Check Out</b>  |                  | Friday, December 13, 2019 | 10:15 AM | 10:45 AM | 0:30     |
| <b>LEGISLATIVE &amp; ECONOMIC</b>            | Mitchell/Roan | <b>General Session:</b> - Economic Update<br><u>Presenter:</u> Dr. Chris Bell, UNC-Asheville<br><u>Moderator:</u> Janet Schafer, Gaston County<br><u>Description:</u> An update on the national and North Carolina economy. This presentation will address national trends in the job market, interest rates, inflation, and signs for the next recession. The presenter will also focus on regional differences in economic conditions and occupational trends in North Carolina.  | Janet Schafer    | Friday, December 13, 2019 | 10:45 AM | 12:00 PM | 1:15     |
|  | Mitchell/Roan | <b>Wrap-up &amp; Raffle</b>   |                  | Friday, December 13, 2019 | 12:00 PM | 12:15 PM | 0:15     |