

PROJECT MANAGEMENT 101

A HIGH ORBIT VIEW OF PROJECT MANAGEMENT PROCESSES

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AGENDA

- What is a project?
- Project lifecycle
- Project processes
- Furthering PM education

WHAT IS A PROJECT?

A **temporary** endeavor undertaken to create a **unique *product, service, or result***

Examples:

- Introducing new service offerings
- Implementing a new managerial training program
- Restoring a bridge
- Hosting a festival or event
- Creating a business process document
- Landing on the moon

WHY ENGAGE IN A PROJECT?

- Customer request
- Organizational need
- Market demand
- Technological advance
- Legal requirement

PROJECT CHARACTERISTICS

- Temporary in nature (defined start and end)
- Unique and developed to resolve a clear goal
- Comprised of schedule and resource-constrained activities
- Customer focused (internal or external)
- Has a sponsor

PROJECT WORK CHARACTERISTICS

Process Work	Project Work
Day-to-day activities	Takes place outside the normal, process-oriented
Uses existing systems, properties, capabilities	Unique and separate from routine, process-driven work
Typically repetitive	Continually evolving

WHAT IS PROJECT MANAGEMENT?

- The application of *knowledge, skills, tools,* and *techniques* to project activities to **meet project requirements**
- Project management brings a unique focus shaped by the goals, resources and schedule of each project
- Goal is **on time, on budget,** and **on target** (scope/requirements)

PROJECT LIFECYCLE PROCESSES

What does a project entail?

INITIATING

3C Your Project

(Conceptualize, Choose, Charter)

PLANNING

Start Thinking About the Project

EXECUTION

Make It Happen

MONITOR & CONTROL

Are We Doing What We Said We Were Going to Do?

CLOSEOUT

Put It to Bed

FURTHERING PM EDUCATION

Want to know more?

Thank You!