



**2021 Summer Conference**  
**July 14-16, 2021**  
**Embassy Suites**  
**Wilmington, NC**



# NCLGBA

Promoting the budgeting profession through education, networking and advocacy

The North Carolina Local Government Budget Association (NCLGBA) is a professional organization of people interested in the exchange of knowledge for individuals concerned with the budget and evaluation responsibilities of local government.

NCLGBA's main goals are:

- To strengthen communications and provide opportunities for professional growth and development through the exchange of ideas
- To investigate, study, discuss, and recommend improvements in the application of budget and evaluation methods
- To collect, compile, and distribute pertinent information about the administration of budget responsibilities
- To promote, sponsor, or conduct training and education programs through the participation in NCLGBA sponsored events and meetings

## Sponsorship Opportunities

Sponsorship opportunities are available at a variety of levels. Potential Title events include: Welcome Reception, Luncheon, Main Reception, Full Breakfast, Networking Events and/or three snack breaks.

## Sponsorship Levels

Presenting/Title Sponsor  
 Governor's Commission  
 Legislative Committee  
 Non-registration Sponsor  
 In-kind Sponsor

## Why Sponsor?

Members gather from every corner of North Carolina for economic and legislative updates, as well as professional growth, training, and educational opportunities.

Your sponsorship:

- Increases visibility with more than 300 local governments statewide;
- Reaches people with the ability to make city and county purchasing decisions; and
- Interacts with attendees including City/County Managers, Assistant City/County Managers, Finance Directors, Budget Directors, Business Managers, University Professors, Management Services Directors, Analysts, and Graduate Students.

## Sponsorship Contact

**Michelle Daniels, Past President** – Mobile (910-899-8759) or [sponsors@nclgba.org](mailto:sponsors@nclgba.org)

## Sponsorship and Contribution Levels

### Legislative Commission

Winter **or** Summer - \$1,000

Annual - \$1,750

Company logo listed in conference program

Company logo included on one sign in common area

Company pamphlet or brochure included in conference folder

Verbal recognition of company and representative at least once during conference

Includes 1 registration per conference

Table space in registration area

Third choice in table space; annual chooses before single; if space is available

1-minute video for virtual conferences

### Non-registration or In-kind Sponsorship

Rates, terms and conditions of sponsorship, etc. are determined on a case-by-case basis.

### Governor's Commission

Winter **or** Summer - \$1,500

Annual - \$2,500

Company logo listed in conference program

Company logo included on one sign in common area

Company pamphlet or brochure included in conference folder

Verbal recognition of company and representative at least once during conference

Includes 2 registrations per conference

Table space in registration area

Second choice in table space (after presenting/title); annual chooses before single

3-minute video for virtual conferences

Verbal recognition of company and representative at least twice during conference

Assistance with a concurrent session

Spotlight of company on NCLGBA website - up to 500 words

1 Distribution to the NC Budget listserv

### Presenting/Title Sponsor

Winter **or** Summer - \$2,500

Annual - \$4,000

Company logo listed in conference program

Company logo included on one sign in common area

Company pamphlet or brochure included in conference folder

Verbal recognition of company and representative at least once during conference

Includes 3 registrations per conference

Table space in registration area

First choice in table space; annual chooses before single

5-minute video for virtual conferences

Verbal recognition of company and representative at least once per day during conference

Participation in one general conference session (one per year)

Spotlight of company on NCLGBA website - up to 750 words

2 Distributions to the NC Budget listserv

Access to attendee list prior to start of conference

5 minutes to address attendees during lunch

Named event with exclusive rights to display materials during event

**Make checks payable to "NCLGBA" and send to:**

**Jamie Privuznak, NCLGBA Treasurer**

**Village of Marvin**

**10004 New Town Road**

**Marvin, NC 28173**

[treasurer@nclgba.org](mailto:treasurer@nclgba.org)

**(704) 604-4783**

*Please note, sponsors attending conferences will be asked to fill out registration forms for administrative purposes.*